

Nova Scotia Industry Network Holiday Season Networking Event – Dec 8, 2011 www.nsindustrynetwork.ca

Sponsorship Prospectus

The Nova Scotia Industry Network is pleased to announce our 2nd annual Multi-Industry Association Networking Event (“the Event”), this year at the Halifax Seaport – Pier 23 Cunard Centre on December 8, 2011. The following industry associations are collaborating to produce this event:

- Environmental Services Association Nova Scotia (ESANS)
- EduNova
- Offshore/Onshore Technologies Association Nova Scotia (OTANS)
- Aerospace & Defence Industry Association Nova Scotia (ADIANS)
- Canadian Manufacturers & Exporters (CME)
- Digital Nova Scotia
- Mining Association of Nova Scotia (MANS)
- Tourism Industry Association Nova Scotia (TIANS)
- BioNova – Life Sciences Industry Association NS
- Construction Association Nova Scotia (CANS)
- Nova Scotia Road Builders Association NS (NSRBA)

The Event is an event for members of industry associations to meet one another, share information, further knowledge, and increase awareness of the many industry sectors in Nova Scotia. At its core, this event is purely for celebrating the past year of successes and advancements with colleagues and new friends of the diverse Nova Scotian business sector.

The Event will include a very brief opening address, interspersed with refreshments and a business-formal ambience. This event is sure to foster networking with partners, colleagues, government representatives and private sector firms.

A limited number of high-profile sponsorship opportunities are available to organizations with a strong commitment to the progressive inter-mixing of industry sectors for the benefit of all Nova Scotians. The sponsorship levels are designed to promote maximum opportunity and exposure. It is expected that the Event will attract over 1000 attendees, including top-level decision-makers representing all facets of the public and private industrial sector.

We hope that you’ll join us at this year’s Nova Scotia Industry Networking Event to showcase your leadership in progressive business development.

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Diamond Sponsor– \$2,500 – *SOLD OUT*
(Cox & Palmer, MHPM Project Leaders Inc.)

Event Benefits:

- Logo & name on all event communication & publications
- Logo & name on event main-stage looping slideshow (exclusive slide presence)
- Logo on podium & event signage & advertising (pre, post, & at event)
- Premier recognition on event website with link to sponsor homepage
- Verbal recognition as Diamond Sponsor at event opening
- Booth space for corporate display – prime location
- Logo & name on all post-event communication & publications
- Logo placement on Nova Scotia Industry Network website past-event page with hotlink
- Opportunity to discuss additional custom at-event exposure & promotion benefits

Emerald Sponsor – \$1,500 - *SOLD OUT*
(Plan Ahead Events, Greater Halifax Partnership, Deloitte, Port of Halifax,
Dalhousie University, Stantec, Ultra Electronics Maritime Systems)

Event Benefits:

- Logo & name on all event communication & publications
- Logo & name on event main-stage looping slideshow (grouped slide presence)
- Recognition on event website with link to sponsor homepage
- Booth space for corporate display
- Logo placement on Nova Scotia Industry Network website past-event page with hotlink
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Ruby Sponsor – \$500 - *SOLD OUT*
(EnCom Alternative Energy, Dillon Consulting Inc., Johnson Inc., Marriott Residence Inn,
PMI Nova Scotia Chapter, Springboard Atlantic, Annapolis Basin Conference Center,
Internetworking Atlantic Inc., Concertia)

Event Benefits:

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Please contact Adam Cooney at info@nsindustrynetwork.ca
regarding custom sponsorship arrangements.